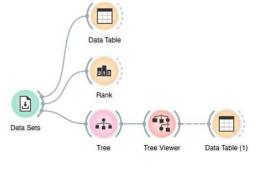
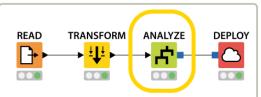
Predictive Analytics and Machine Learning Basics

Class 3: Machine Learning Basics









July 18, 2018 Don Wilcher







Class 3: Machine Learning Basics



Agenda

- What is Machine Learning?
- What is Classification?
- Lab Project: Hand Writing Recognition Training Model.







Machine learning is a subset of <u>artificial</u> intelligence in the field of <u>computer science</u> that often uses statistical techniques to give <u>computers</u> the ability to "learn" (i.e., progressively improve performance on a specific task) with <u>data</u>, without being explicitly programmed.

Source:

https://en.wikipedia.org/wiki/Machine learning







Deriving meaning from data is the promise that machine learning provides (Guo, 2017).

"Machine learning draws on concepts and results from many fields, including statistics, artificial intelligence, philosophy, information theory, biology, cognitive science, computational complexity, and control theory" (Hall, 1997).

Devices act like human brains through cognition using computers and software (Daffodil Sofware, 2017).

Source:

Hall, T.M. (1997). Machine learning. Ithaca, NY: McGraw-Hill.

Guo, Y. (2017). What is machine learning?. Retrieved from https://towardsdatascience.com/what-is-machine-learning-8c6871016736

Daffodil Software (2017). 9 applications of machine learning from day-to-day life. Retrieved from https://medium.com/app-affairs/9-applications-of-machine-learning-from-day-to-day-life-112a47a429d0



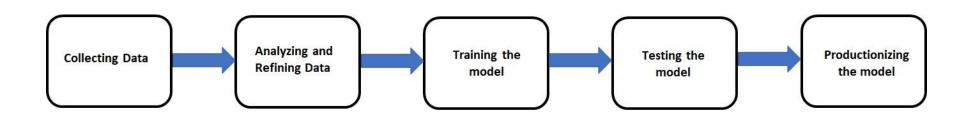






What is Machine Learning Workflow?

It's a development process that allows for the aggregation and training of data against a specific analytical model. Testing and productionizing of the model is also part of the machine learning workflow process. There five steps for the machine learning workflow process.









Question 1:



What is Machine Learning?







What is Machine Learning Workflow?

Collecting Data:

The beginning step of the machine learning process. Data drives the entire machine learning workflow. Good quality and accurate data can provide better results for the machine learning model.

Analyzing and Refining the Data:

All data pre-processing takes place in this step. The dataset is analyzed and cleansed to ensure good results from the machine learning model.

Training the model:

An appropriate machine learning algorithm is selected. The dataset is split into training and test sets. The training set is the one where the model learns. The test set provides the analytics on the accuracy of the model.







What is Machine Learning Workflow?

Testing the model:

With the model trained, live data can be applied to the model. If the results are not accurate, the model should be improved and retested.

Productionizing the model:

With the model tested and trained its released for production. This task is as simple as including the machine learning into the target software app or electronics product. Most machine learning models are deployed from the cloud.







Machine Learning Applications









LIDAR: Laser Imaging Detecting And Ranging









Machine Learning Applications

- <u>Virtual Personal Assistants</u> Siri, Alex, and Google Now are trained based on questions being asked. Obtains data from storage clouds.
- <u>Predictions while commuting</u> GPS navigation apps build maps using data. Example: Traffic predictions.
- <u>Videos Surveillance</u> Possible to detect a crime before it happens using deviant behavior data patterns.
- <u>Product Recommendations</u> Online stores capable of suggesting products based on shopping patterns data.
- <u>Autonomous Vehicles</u> With the use of electronic sensors, and GPS navigation data, self driving cars can transverse roads from cities and highways without human drivers.







Classification Models – Predicts the object membership based on characteristics grouping.

FAQs:

- The focus is on binary decision making.
- Prediction based on a true or false, yes or no 1 or 0 hierarchical format.
- Assigning a task of assigned objects from several predefined categories (Tan, Steinbach et al., 2016).
- Classifications uses Decision Trees to aid in attribute or event predictions.

Source:

Tan, P.N., Steinbach, M., & Kumar, V. (2016). Introduction to data mining. Retrieved from https://www-users.cs.umn.edu/~kumar001/dmbook/ch4.pdf





Question 2:



What are the five steps for the Machine Learning Workflow process?

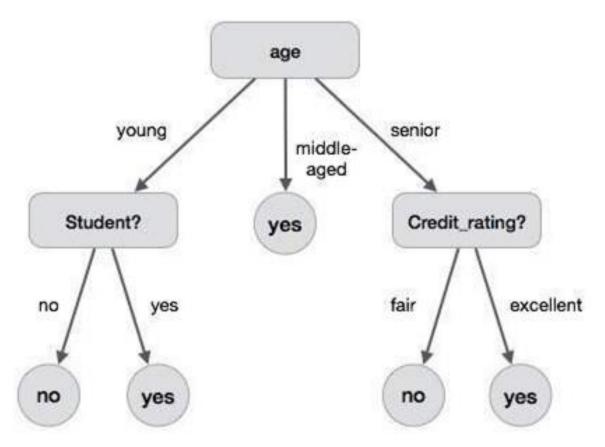








Decision Tree Problem: Determining the student's age and credit rating.











Decision Trees:

Decision trees used in data mining are of two main types:

- •Classification tree analysis is when the predicted outcome is the class to which the data belongs.
- •Regression tree analysis is when the predicted outcome can be considered a real number (e.g. the price of a house, or a patient's length of stay in a hospital).
- •Data mining is the process of discovering patterns in large <u>data sets</u> involving methods at the intersection of <u>machine learning</u>, <u>statistics</u>, and <u>database systems</u>.

Source:

https://en.wikipedia.org/wiki/Decision_tree_learning#Decision_tree_types





Supervised learning: The output datasets are provided which are used to train the machine. **Classification Decision Trees** use supervised learning to predict outcomes of events or attributes. The key elements to classification is the training and prediction capabilities of the machine.



Data is the key



Source:

Guo, Y. (2017). What is machine learning?. Retrieved from https://towardsdatascience.com/what-is-machine-learning-8c6871016736









```
male_female_classifier.ipynb 
CO
         File Edit View Insert Runtime Tools Help
      + CODE + TEXT
                           ♠ CELL ♣ CELL
           from sklearn import tree
           clf = tree.DecisionTreeClassifier()
           # [height, weight, shoe size]
           X = [[181, 80, 44], [177, 70, 43], [160, 60, 38], [154, 54, 37], [166, 65, 40],
                [190, 90, 47], [175, 64, 39],
                [177, 70, 40], [159, 55, 37], [171, 75, 42], [181, 85, 43]]
           Y = ['male', 'male', 'female', 'female', 'male', 'female', 'female',
                 'female', 'male', 'male']
           # train model with male and female data
           clf = clf.fit(X, Y)
           # make prediction with new data
           prediction = clf.predict([[190, 70, 48]])
           # print prediction
           print(prediction)
           ['male']
```







Question 3:

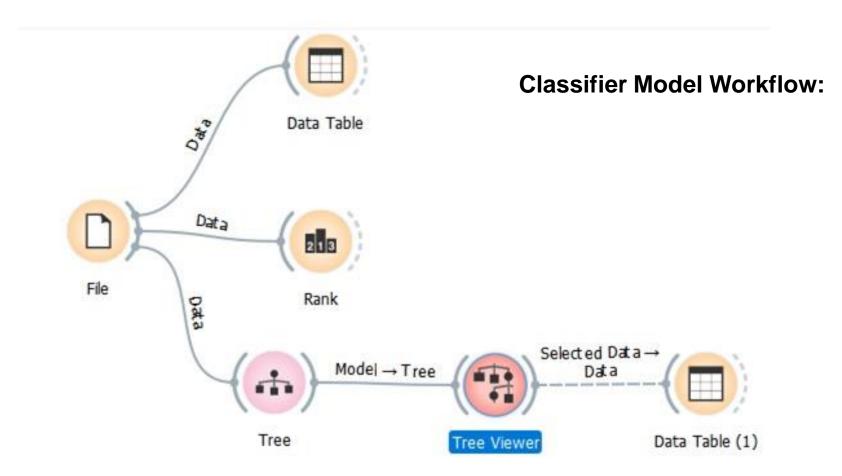


What is a Classification Model?





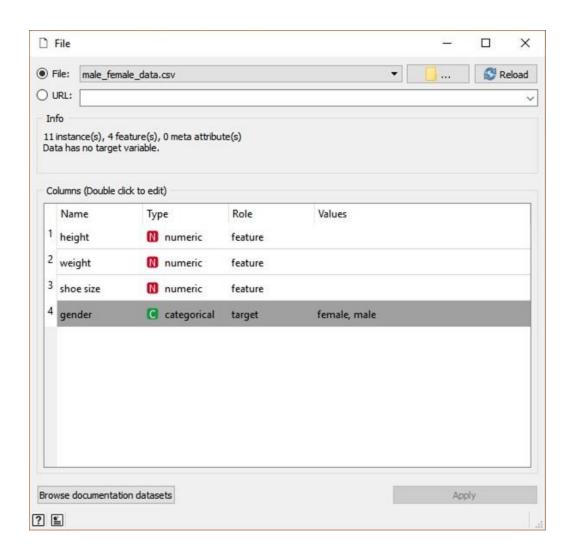










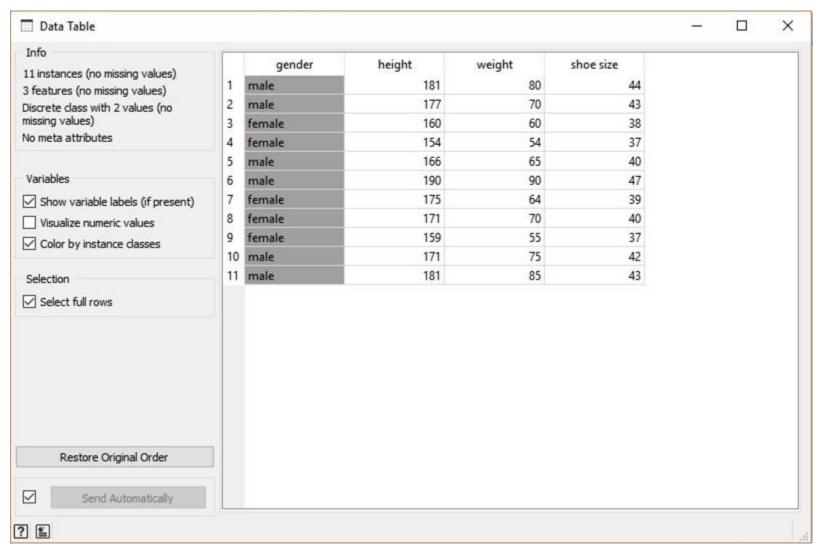


Formatting data file



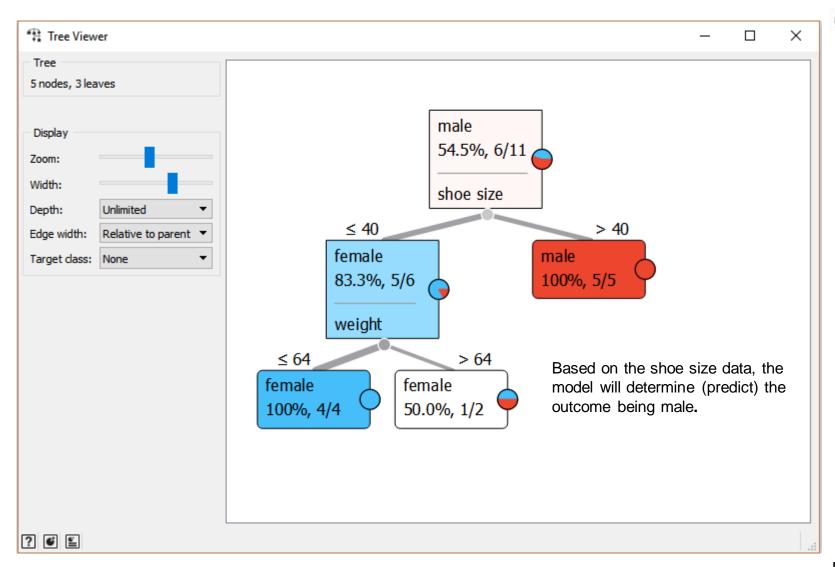


















Lab Project Objectives:

- a. Learn about the MNIST dataset.
- b. Learn about tensors.
- Learn how to run and analyze the MNIST Handwriting Recognition Training Model Tutorial in Colaboratory.







What is the MNIST database?

- a. MNIST is the abbreviation for Modified National Institute of Standards and Technology database.
- b. A large database of handwritten digits.
- c. Commonly used for training various image processing systems.
- d. Database is used for training and testing in the field of machine learning.
- e. Database contains 60,000 training images and 10,000 testing images.

Source:







What is the MNIST database?

Sample images from MNIST test dataset.

Source:

https://en.wikipedia.org/wiki/MNIST_database









What is the MNIST Database?

- a.A combination of two NIST's databases:
 - i. Special database 1 and Special database 3
- b. The database of consists digits written by high school students and employees of the United States Census Bureau.
- c.Special database 1 is for high school students.
- d.Special database 3 is for United State Census Bureau.
- e.A variety of classifiers where used for training methods of the machine learning model.







What is a Tensor?

- a. Are geometric objects that describes linear relations between
 - i. vectors
 - ii. scalars
 - iii. matrices
- b. Example relations include:
 - i. dot product
 - ii. cross product
 - iii. linear maps
 - iv. geometric vectors







Question 4:



What Orange widget is used to display or view a decision tree?









What is a Tensor?

- A scalar is a number, like 3, -5, 0.368, etc,
- A vector is a list of numbers (can be in a row or column),
- · A matrix is an array of numbers (one or more rows, one or more columns).

Source:

https://www.mathsisfun.com/algebra/scalar-vector-matrix.html







What is TensorFlow?

- a.A framework to define and run computations involving tensors.
- b. An open source library for high performance numerical computation.
- c.A flexible architecture that allows easy deployment of computation across a variety of hardware platforms.
 - i. Central Processing Units (CPUs)
 - ii. Graphics Processing Units (GPUs)
 - iii. Tensor Processor Units (TPUs)













Google Cloud TPU







Question 5:



What three ways can a tensor be represented?









TensorFlow web page







We're excited to announce the release of TensorFlow 1.8! Check out the announcement to upgrade your code with ease

LEARN MORE



TensorFlow Dev Summit 2018

Thousands of people from the TensorFlow community participated in the second TensorFlow Dev Summit. Watch the keynote and talks now.

WATCH NOW



Announcing TensorFlow.js!

Learn more about our new library for machine learning in the browser using JavaScript.

LEARN MORE

Source:

https://www.tensorflow.org/

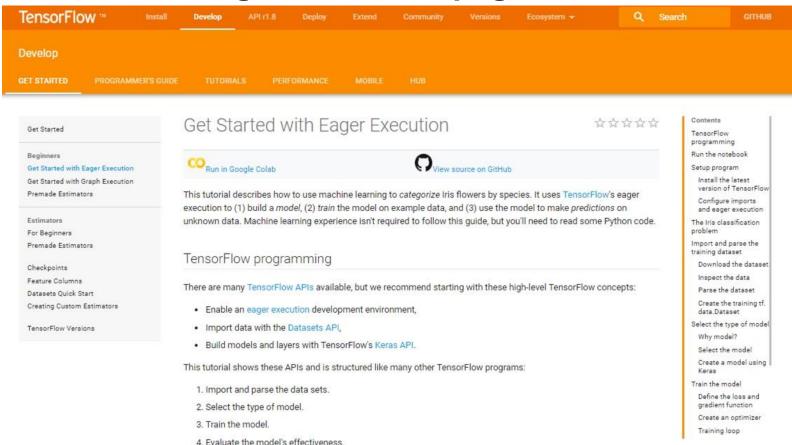








Getting Started web page



Source:

https://www.tensorflow.org/get_started/eager

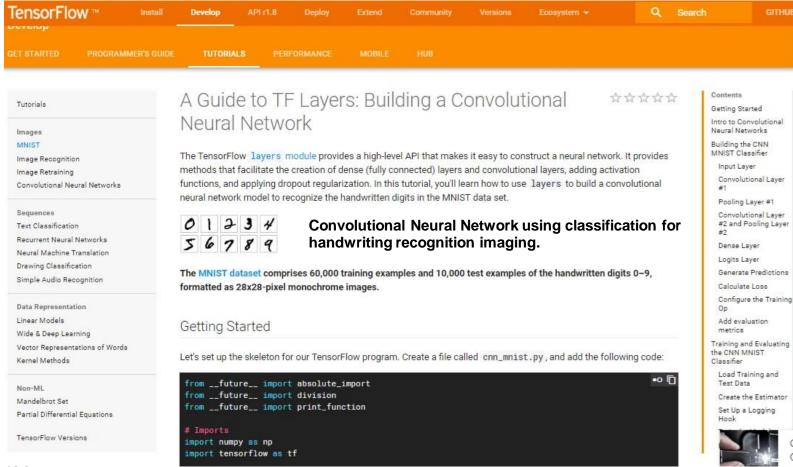








Getting access to MNIST Tutorial



Source:

https://www.tensorflow.org/tutorials/layers









"Convolutional Neural Networks (ConvNets or CNNs) are a category of Neural Networks that have proven very effective in areas such as image recognition an classification. ConNets have been successful in identifying faces, objects and traffic signs apart from powering vision in robots and self driving cars" (ujjwalkarn, 2017).

Source:

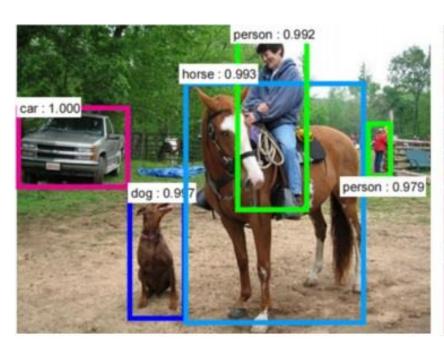
ujjwalkarn.(2017). What are convolutional neural networks and why are they important? Retrieved from https://ujjwalkarn.me/2016/08/11/intuitive-explanation-convnets/

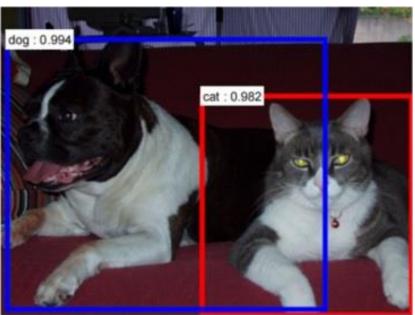






ConvNets Examples





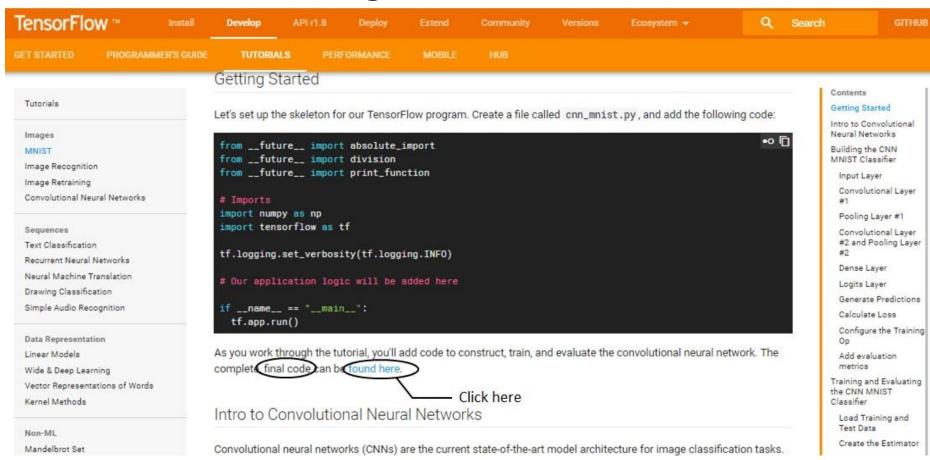
Source:

ujjwalkarn.(2017). What are convolutional neural networks and why are they important? Retrieved from https://ujjwalkarn.me/2016/08/11/intuitive-explanation-convnets/

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Getting access to code



Source:

https://www.tensorflow.org/tutorials/layers



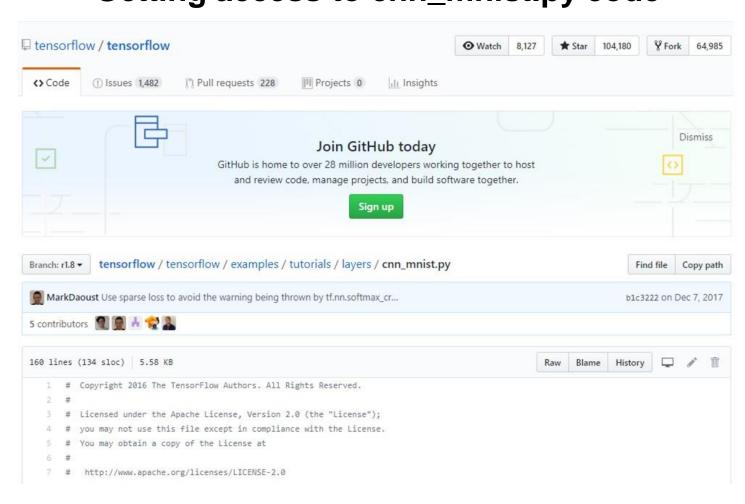






Lab Project: The MNIST Handwriting Recognition Training Model. . . Getting access to cnn_mnist.py code





Source:

https://github.com/tensorflow/tensorflow/blob/r1.8/tensorflow/examples/tutorials/layers/cnn mnist.pv









```
cnn_mnist.ipynb 
  File Edit View Insert Runtime Tools Help
CODE TEXT
                    ♠ CELL ♣ CELL
       Copyright 2016 The TensorFlow Authors. All Rights Reserved.
     # Licensed under the Apache License, Version 2.0 (the "License");
     # you may not use this file except in compliance with the License.
     # You may obtain a copy of the License at
       http://www.apache.org/licenses/LICENSE-2.0
    # Unless required by applicable law or agreed to in writing, software
     # distributed under the License is distributed on an "AS IS" BASIS,
     # WITHOUT WARRANTIES OR CONDITIONS OF ANY KIND, either express or implied.
     # See the License for the specific language governing permissions and
     # limitations under the License.
     """Convolutional Neural Network Estimator for MNIST, built with tf.layers."""
     from future import absolute import
     from future import division
     from future import print function
     import numpy as np
     import tensorflow as tf
     tf.logging.set_verbosity(tf.logging.INFO)
     def cnn model fn(features, labels, mode):
       """Model function for CNN.""
       # Input Layer
       # Reshape X to 4-D tensor: [batch size, width, height, channels]
       # MNIST images are 28x28 pixels, and have one color channel
       input layer = tf.reshape(features["x"], [-1, 28, 28, 1])
       # Convolutional Layer #1
       # Computes 32 features using a 5x5 filter with ReLU activation.
       # Padding is added to preserve width and height.
       # Input Tensor Shape: [batch size, 28, 28, 1]
```

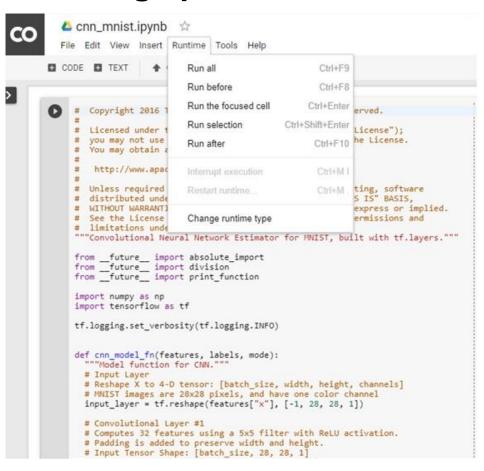
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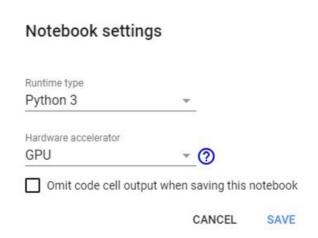






Setting up GPU accelerator in Colaboratory











Question 6:



CNN is the abbreviation for what learning network?









cnn_mnist.py model execution in Colaboratory

```
INFO:tensorflow:Done running local init op.
INFO:tensorflow:Saving checkpoints for 0 into /tmp/mnist_convnet_model/model.ckpt.
[] INFO:tensorflow:probabilities = [[0.1066287  0.10955735  0.09914126  0.10538703  0.08441452  0.09878851
      0.0944709 0.10377745 0.09739114 0.10044319]
     [0.11355278 0.10299338 0.11910446 0.10840292 0.09291752 0.0855775
      0.11543529 0.09210476 0.08986214 0.08004922]
     [0.09947766 0.09893823 0.12037378 0.09706676 0.10363767 0.09726461
      0.09274231 0.10032655 0.09706403 0.09310838]
     [0.12500279 0.10411903 0.10272648 0.10499132 0.10068256 0.09808046
      0.08558096 0.09765555 0.1043196 0.0768412 ]
     [0.11293398 0.09791699 0.11018691 0.09524927 0.10356317 0.09494274
      0.08893099 0.1107319 0.11459736 0.0709467 ]
     [0.12435988 0.10938187 0.10139114 0.09177393 0.10370795 0.0925597
     0.10942268 0.09591921 0.08574504 0.08573865]
     [0.10126554 0.10472395 0.11853604 0.10667873 0.08183863 0.09357594
      0.09324469 0.10908972 0.10281905 0.0882277 ]
     [0.10049719 0.09330981 0.11088657 0.08444994 0.10008729 0.11757817
      0.09940719 0.10303698 0.09652874 0.09421811]
     [0.08898854 0.09988593 0.12268388 0.10059009 0.1065332 0.09633774
      0.08931969 0.10550156 0.10997788 0.08018147]
     [0.10256396 0.10188145 0.10524397 0.10076568 0.09899912 0.08570551
      0.10031036 0.10967723 0.10784163 0.0870111 ]
     [0.10486739 0.10353167 0.11136277 0.09224382 0.10399847 0.09699368
      0.0929009 0.10217349 0.09773475 0.09419312]
     [0.09833891 0.10148518 0.11815596 0.1029433 0.09473046 0.09467994
      0.09519491 0.10257208 0.09606482 0.09583447]
     [0.11254442 0.10387653 0.11105592 0.09954738 0.093248 0.11201217
      0.09125062 0.09444547 0.09863495 0.08338456]
     [0.09822995 0.10594261 0.11880096 0.09246188 0.08720967 0.0920168
      0.11006038 0.10693932 0.08384804 0.10449035]
     [0.09782036 0.10665842 0.11286556 0.10899431 0.09256672 0.09355388
      0.09687366 0.10113562 0.10588426 0.083647271
```

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cnn_mnist.py model final results in Colaboratory

As the model trains, you'll see log output like the following:

```
INFO:tensorflow:loss = 2.36026, step = 1
INFO:tensorflow:probabilities = [[ 0.07722801  0.08618255  0.09256398, ...]]
...
INFO:tensorflow:loss = 2.13119, step = 101
INFO:tensorflow:global_step/sec: 5.44132
...
INFO:tensorflow:Loss for final step: 0.553216.

INFO:tensorflow:Restored model from /tmp/mnist_convnet_model
INFO:tensorflow:Eval steps [0,inf) for training step 20000.
INFO:tensorflow:Input iterator is exhausted.
INFO:tensorflow:Saving evaluation summary for step 20000: accuracy = 0.9733, loss = 0.0902271
{'loss': 0.090227105, 'global_step': 20000, 'accuracy': 0.97329998}
```

Here, we've achieved an accuracy of 97.3% on our test data set.

Note:

Depending on machine processor, final training and prediction results may take up to an hour.





