



**DesignNews**

# DAY 4 : Developing User Stories

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## THE SPEAKER



# Jacob Beningo

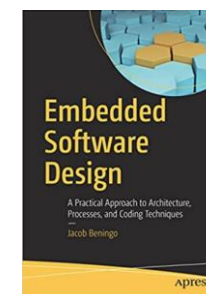
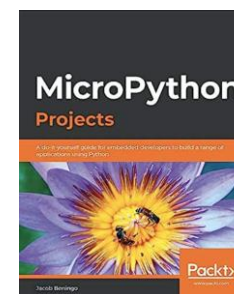
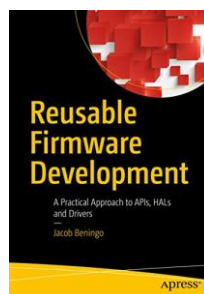
Lecturer Profile



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# 01

## Creating User Stories

“Right and wrong cease to be useful concepts when you’re talking about software development.”

- Kent Beck

# CREATING USER STORIES

## User Stories

A **user story** is an informal, general explanation of a software feature written from the perspective of the end user.

- Its purpose is to articulate how a software feature will provide value to the customer.
- Expresses one very specific need that a user has
- Usually written out as a few sentences on a sticky note or index card.
- **NOT** System Requirements
- User stories puts end users at the center of the conversation
- Use non-technical language to provide context and the value the story provides.

As a **<young Jedi>**

I want to **<use the force>**

So that **<I can lift my x-wing from the swamp>**

Acceptance criteria:

**<I can fly away from this planet>**

# CREATING USER STORIES

## User Stories

### Who creates user stories?

- Product Owner
- Product Manager
- Program Manager
- Anyone!

### Stories are added to a sprint:

- Sprint planning is where stories can have requirements added
- Sprint planning is where the story can get technical.

As a **<user>**

I want to **<have the heater  
time-out>**

So that **<if I leave it on, I don't  
start a fire>**

Acceptance criteria:  
**<After 20 minutes the heater  
turns off>**

# CREATING USER STORIES

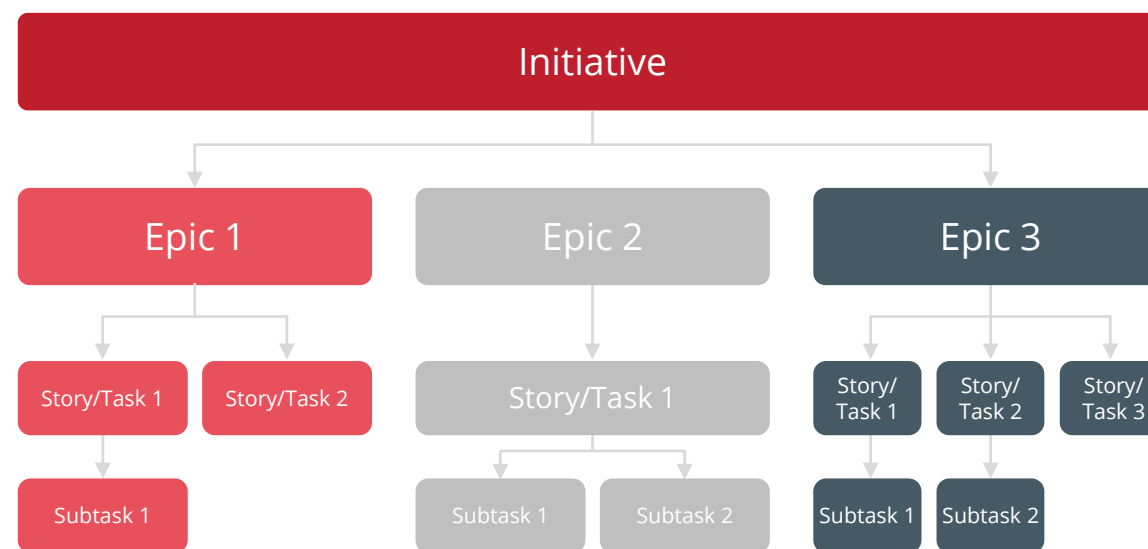
## User Stories

### User Stories are the smallest unit of work.

User Stories are used to build epics. Multiple epics are used to create an initiative.

### User Stories provide 4 key benefits:

- Keep the focus on the user
- Enable collaboration
- Drive creative solutions
- Create momentum



# CREATING USER STORIES

## How to write User Stories

1. Define “done” (acceptance criteria)
2. Outline tasks and subtasks
3. User personas
  - Who is this for?
  - Should there be multiple stories?
4. Write a story for each step in larger processes
5. Listen to feedback
6. Time
  - A story should be completable in one sprint



# CREATING USER STORIES

## The Language

User Stories should read as follows:

**“As a [persona], I [want to], [so that].”**

**Persona + Need + Purpose**

### Examples:

- “As a user, I want to set a timer, so that I don’t burn the chicken.”
- “As a user, I want to set the temperature of each vat independently, so that I can cook multiple food types at once.”



# CREATING USER STORIES

## Product Backlog

PRODUCT BACKLOG EXAMPLE						
ID	As a...	I want to be able to...	So that...	Priority	Sprint	Status
1	Administrator	see a list of all members and visitors	I can monitor site visits	Must	1	Done
2	Administrator	add new categories	I can allow members to create engaging content	Must	1	Done
3	Administrator	add new security groups	security levels are appropriate	Must	1	Done
4	Administrator	add new keywords	content is easy to group and search for	Must	1	Done
5	Administrator	delete comments	offensive content is removed	Must	1	Done
6	Administrator	block entries	competitors and offenders cannot submit content	Must	1	Done
7	Administrator	change site branding	the site is future-proofed in case brand changes	Could	1	Done
8	Member	change my password	I can keep secure	Must	1	Done
9	Member	update my contact details	I can be contacted by Administrators	Must	2	Work in Progress
10	Member	update my email preferences	I'm not bombarded with junk email	Should	2	Work in Progress
11	Member	share content to social networks	I can promote what I find interesting	Could	2	Work in Progress
12	Visitor	create an account	I can benefit from member discounts	Must		To be started
13	Visitor	login	I can post new entries	Must		To be started
14	Visitor	add comments	I can have a say	Must		To be started
15	Visitor	suggest improvements	I can contribute to the site usability	Should		To be started
16	Visitor	contact the Administrators	I can directly submit a query	Could		To be started
17	Visitor	follow a member's updates	I'm informed of updates from members I find interesting	Should		To be started
18	Visitor	view a member's profile	I can know more about a member	Must		To be started
19	Administrator	generate incoming traffic report	I can understand where traffic is coming from	Must		To be started

# 02

## Assigning Points to Stories

“To be uncertain is to be uncomfortable, but to be certain is to be ridiculous”

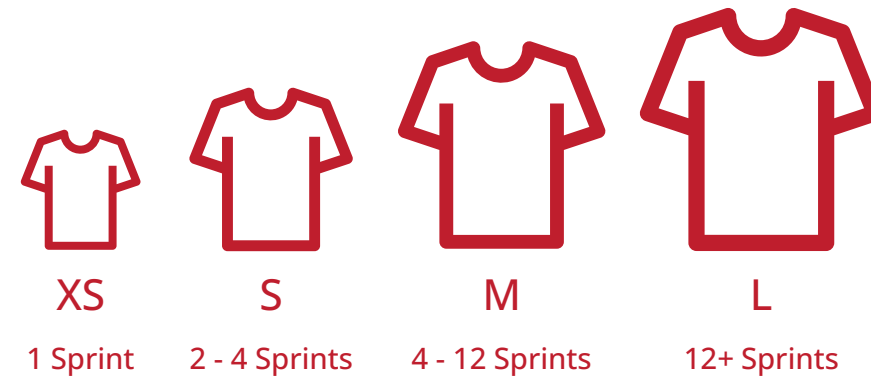
- Chinese Proverb

# ASSIGNING POINTS TO STORIES

How much effort to implement?

## Techniques for estimating story size:

- T-shirt sizes
- Fibonacci sequence
- Planning poker



**1, 2, 3, 5, 8, 13, 21, 34, 55, and 89.**



# ASSIGNING POINTS TO STORIES

## Planning Poker

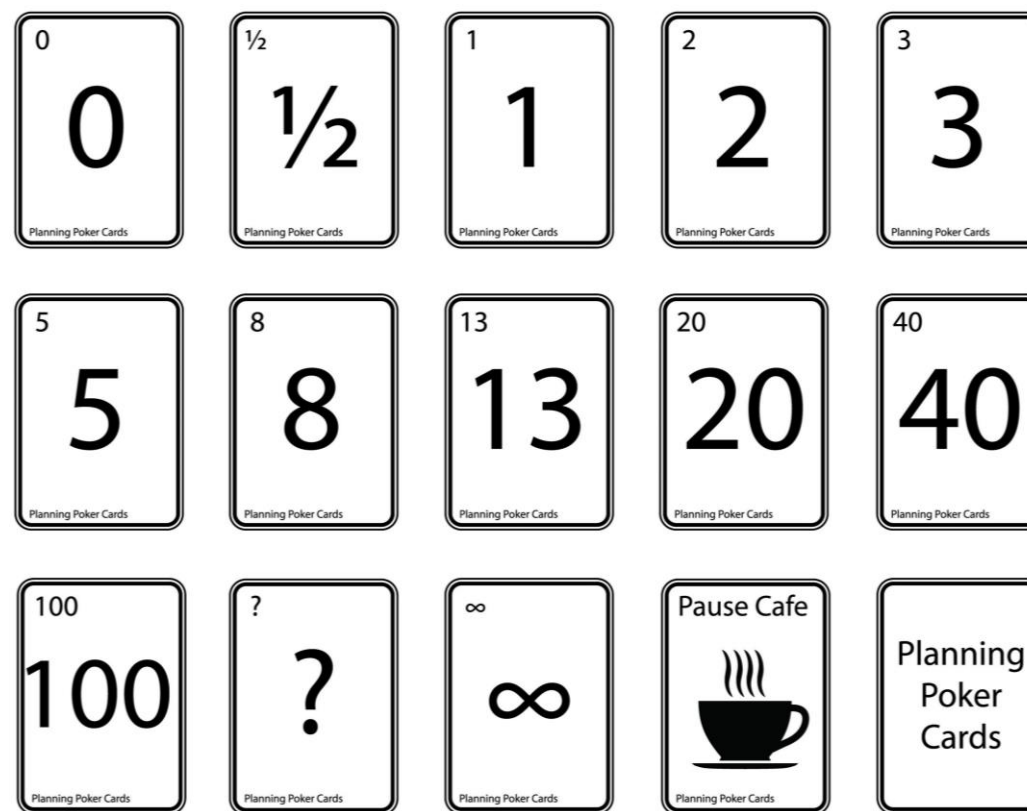
- Each team member estimates a number on the Fibonacci scale that represents the task's size
- All team members disclose their numbers at the same time to avoid being influenced by each other's estimates
- Together, they conduct a review of the disclosed numbers until they reach a consensus about each task and user story
- Each user story is then assigned the story points which represents a corresponding point in the Fibonacci sequence



# ASSIGNING POINTS TO STORIES

## Fibonacci Sequences

- Exponential
- User story values **> 8** tend to be less accurate
- **0** - Completed or trivial activity
- **?** - Not enough information to estimate
- **∞** - A never-ending story
- **Pause Café** - Need a break





# QUESTIONS



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# Thank You

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