



**DesignNews**

# DAY 1: To Agile or Not?

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## THE SPEAKER



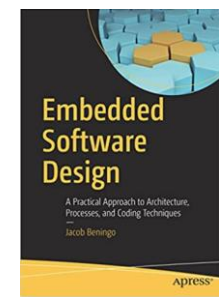
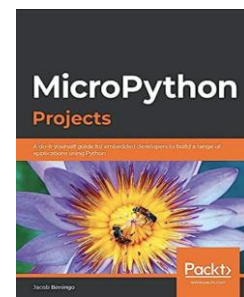
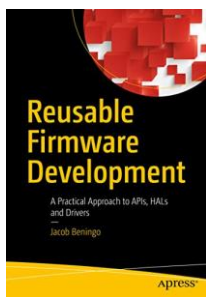
# Jacob Beningo

Lecturer Profile .....

## Beningo Embedded Group - President

**Focus: Embedded Software Consulting and Training**

Specializes in *creating and promoting* **embedded software excellence** in businesses around the world.



Blogs for:

- DesignNews.com
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# 01

Agile...

What's the deal with Agile?

# Lab 1: What do you Value?

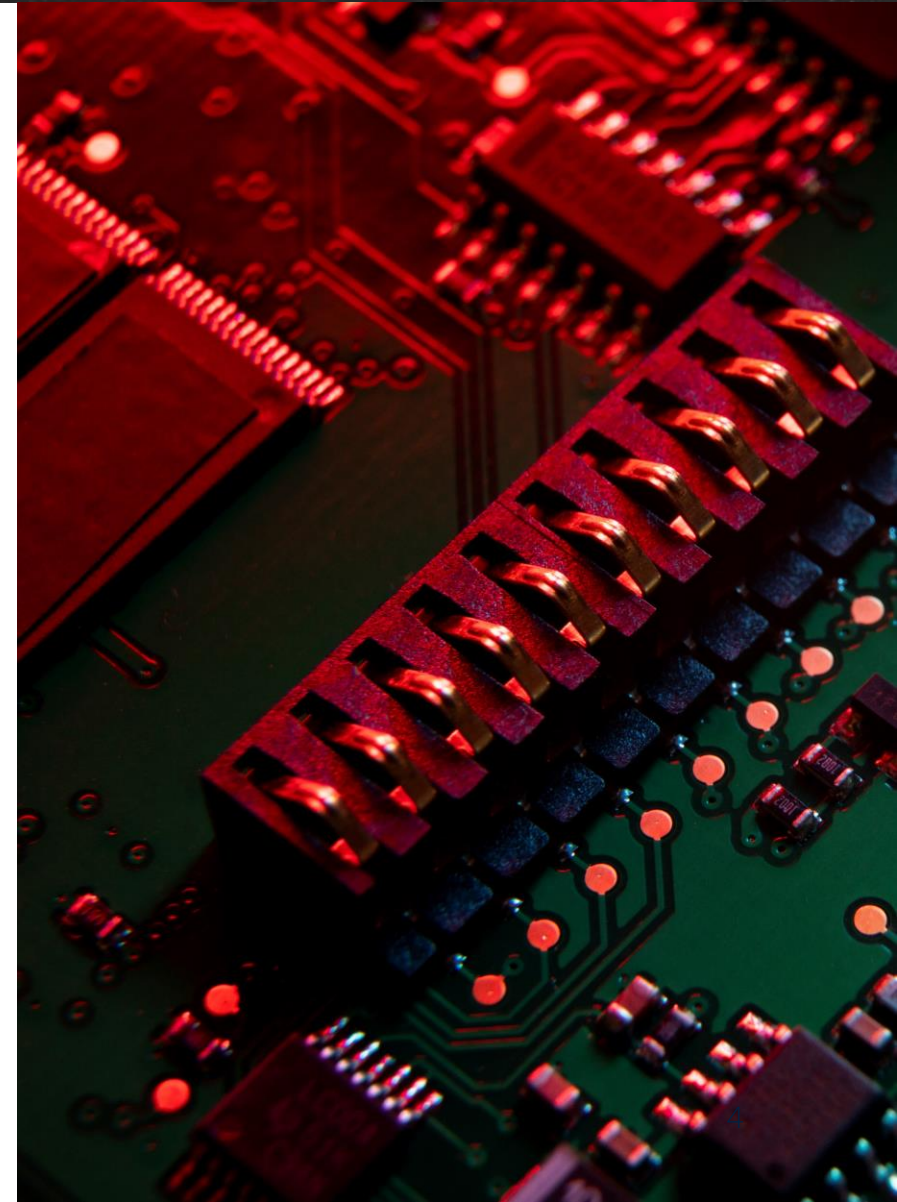
Discuss what is more important given the following options:

Processes and Tools ... **OR** ... Individuals and Interactions

Working Software ... **OR** ... Comprehensive Documents

Customer Collaboration ... **OR** ... Contract Negotiation

Following a Plan ... **OR** ... Responding to Change



# Lab 1: What do you Value?

Discuss what is more important given the following options:

Processes and Tools

OR

Individuals and Interactions



Working Software

OR

Comprehensive Documents



Customer Collaboration

OR

Contract Negotiation

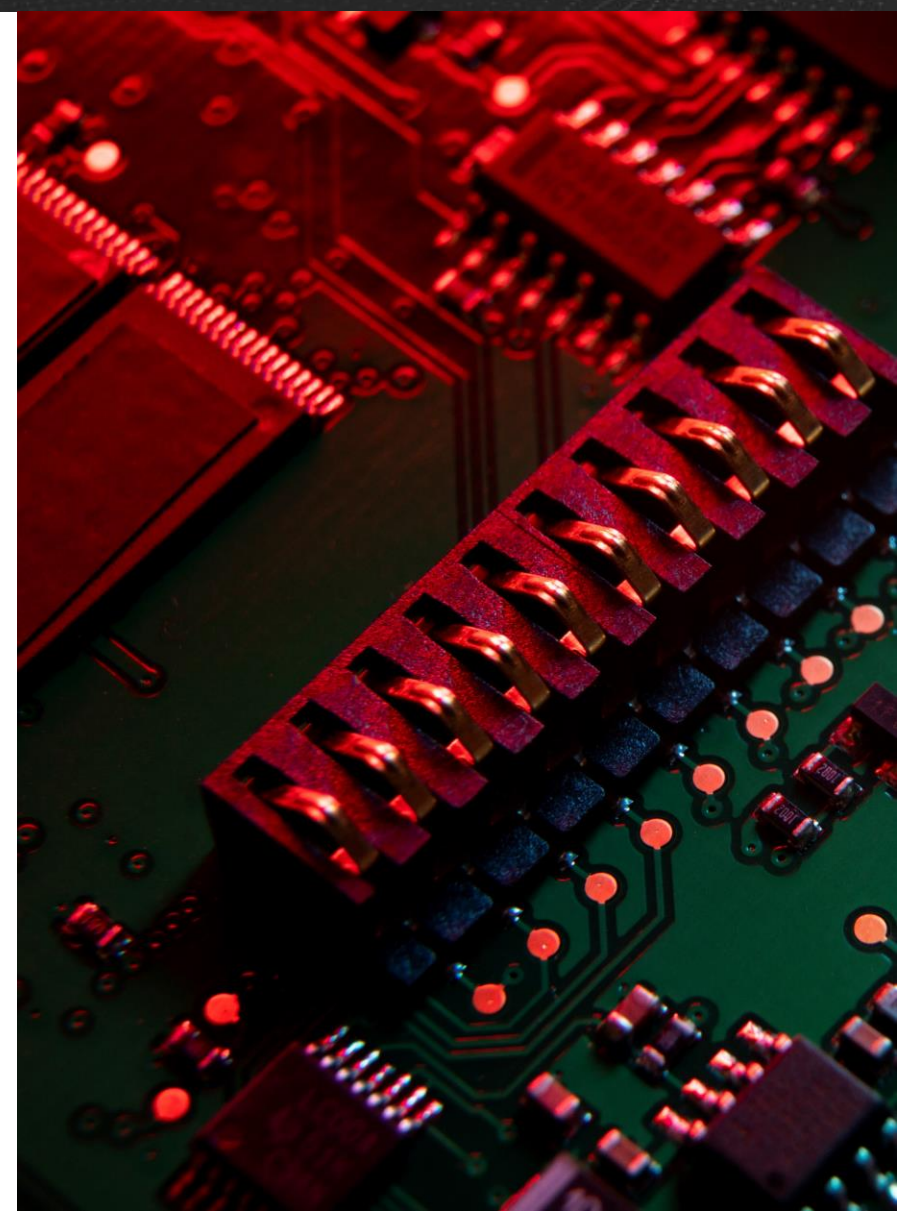
Following a Plan

OR

Responding to Change



## AGILE MANIFESTO VALUES



# AGILE...

## Challenges Facing Embedded Developers

### Quality



- Buggy software
- Constant bug fixes
- Customer complaints

### Development Costs



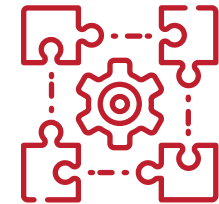
- Smaller budgets
- More features
- Increased complexity

### Time to Market



- More debugging
- Missed deadlines
- Integration woes

### Scalable Solutions



- Tightly coupled code
- Vendor dependency
- Inflexible architecture

# AGILE...

## The Definition

Agile is a set of methods and methodologies that are optimized to help with specific problems that software teams encountered.

Agile development is a **philosophy**. It's a way of thinking about software development. The canonical description of this way of thinking is the Agile Manifesto, a collection of 4 values and 12 principles.

Agile is a **mindset** focused on helping people share information with each other, which makes it much easier for them to make important project decisions together.

Agile methods consist of individual elements called **practices**. Practices include using version control, setting coding standards, and giving weekly demos to your stakeholders.

Agile is revolutionary because it's more than just a new set of development practices; it requires **significant changes** to **culture, roles, methods, and metrics**.

# 02

## The Agile Manifesto

What are Agile's values and principles?



# THE AGILE MANIFESTO

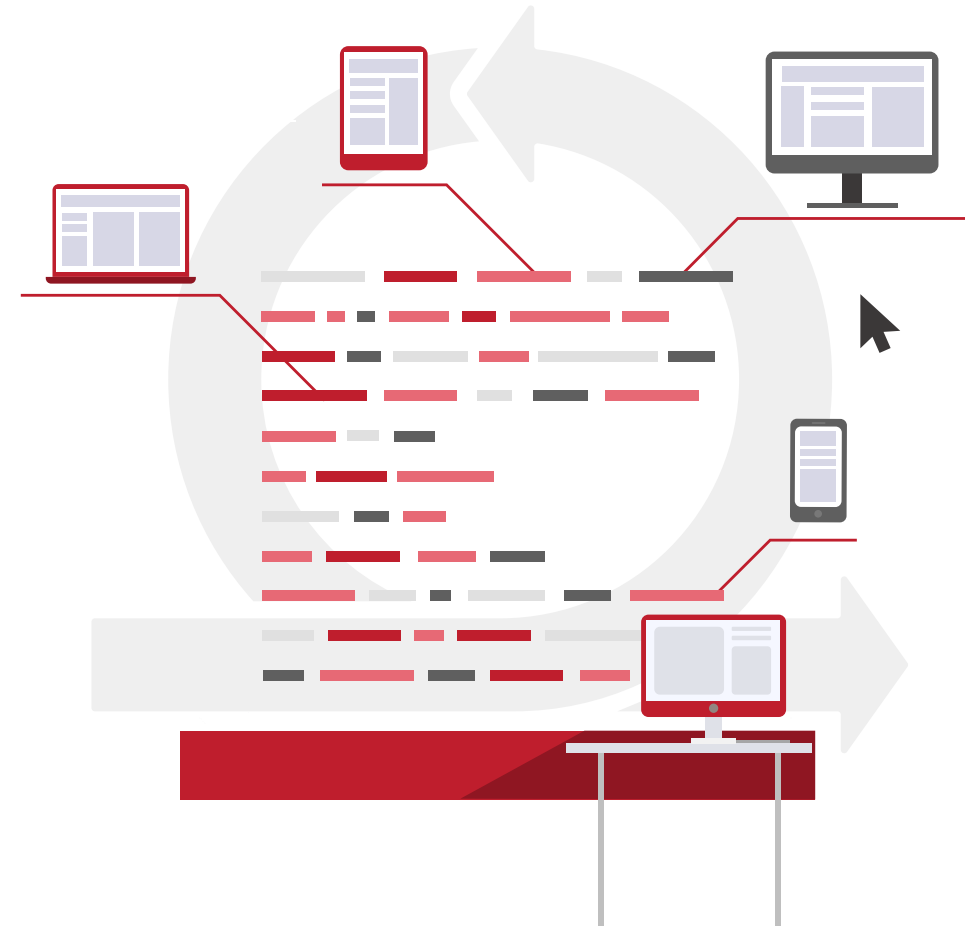
Agile Values

- Individuals and Interactions ..... over **Processes and Tools**
- Working Software ..... over **Comprehensive Documentation**
- Customer Collaboration ..... over **Contract Negotiation**
- Responding to Change ..... over **Following a Plan**

# THE AGILE MANIFESTO

## The Principles

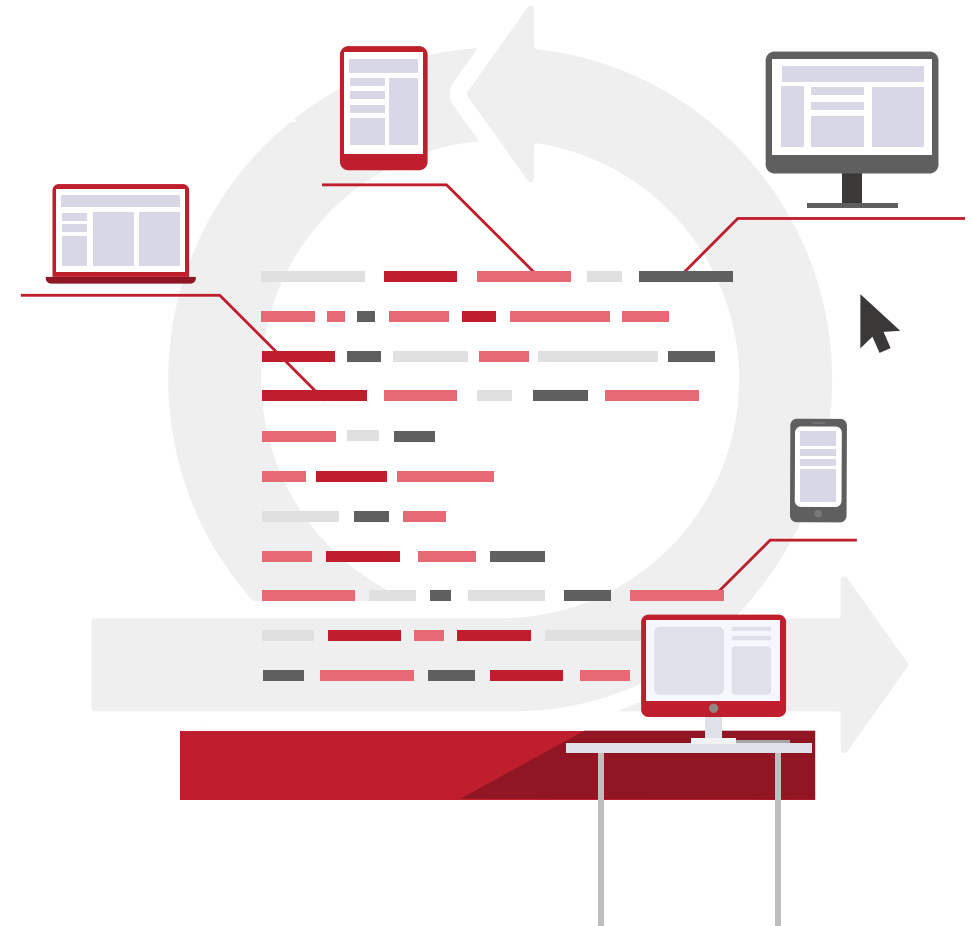
- Our **highest priority** is to **satisfy the customer** through early and **continuous delivery** of valuable software.
- **Welcome changing requirements**, even late in development. Agile processes harness change for the customer's competitive advantage.
- **Deliver working software frequently**, from a couple of weeks to a couple of months, with a preference to the shorter timescale.
- Businesspeople and developers must **work together daily** throughout the project.



# THE AGILE MANIFESTO

## The Principles

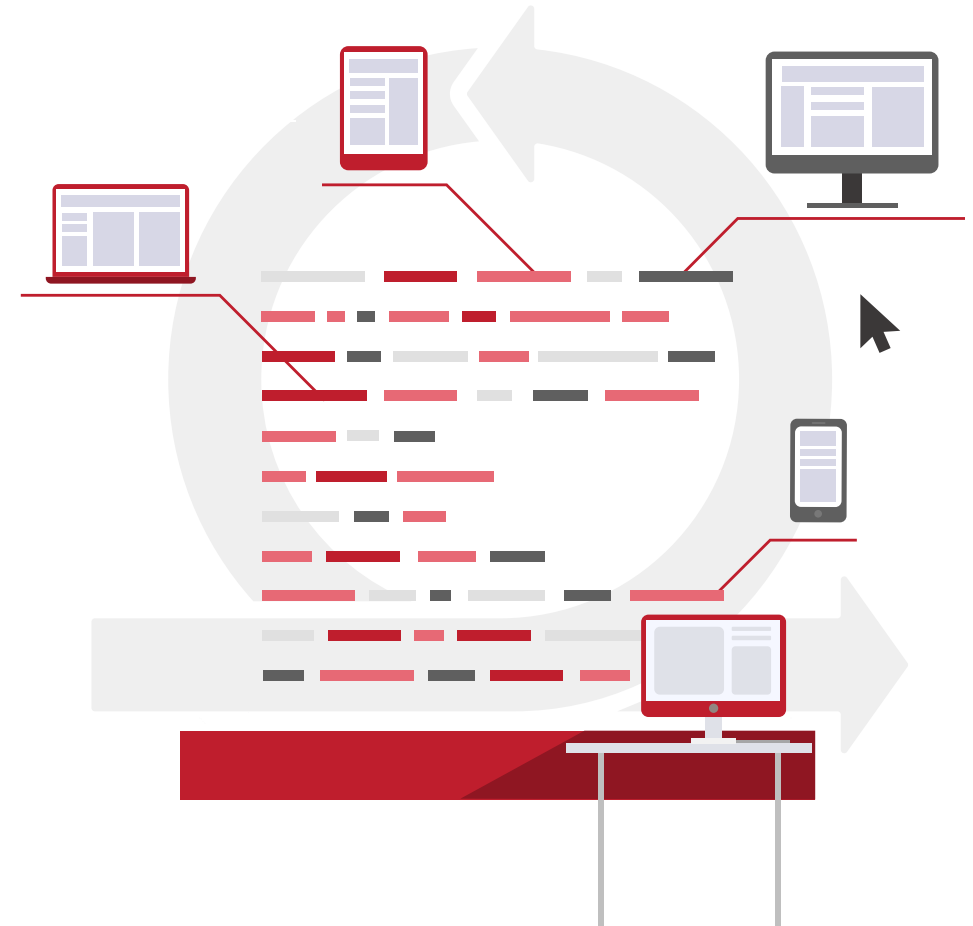
- Build projects around **motivated individuals**. Give them the **environment and support they need** and **trust them to get the job done**.
- The most **efficient** and effective method of conveying information to and within a development team is **face-to-face conversation**.
- **Working software** is the **primary measure of progress**.
- Agile processes promote **sustainable development**. The sponsors, developers, and users should be able to **maintain a constant pace indefinitely**.



# THE AGILE MANIFESTO

## The Principles

- **Continuous attention** to **technical excellence** and **good design** enhances agility.
- **Simplicity** - the art of **maximizing** the amount of **work not done** - is essential.
- The **best architectures, requirements, and designs** emerge from **self-organizing teams**.
- At **regular intervals**, the team **reflects** on how to become **more effective**, then **tunes and adjusts** its behavior accordingly.



# 03

## Adopting Agile

Is Agile the silver bullet?

# AGILE ADOPTION

The Silver Bullet?

- At least **71% of U.S. companies are now using Agile.**
- Agile projects have a **64% success rate**, whereas project using Waterfall have a **49% success rate.**
- After adopting Agile, companies have experienced an average **60% growth in revenue and profit.**
- **Scrum is the most popular Agile framework**, with 61% of respondents from 76 countries reporting that they use it.

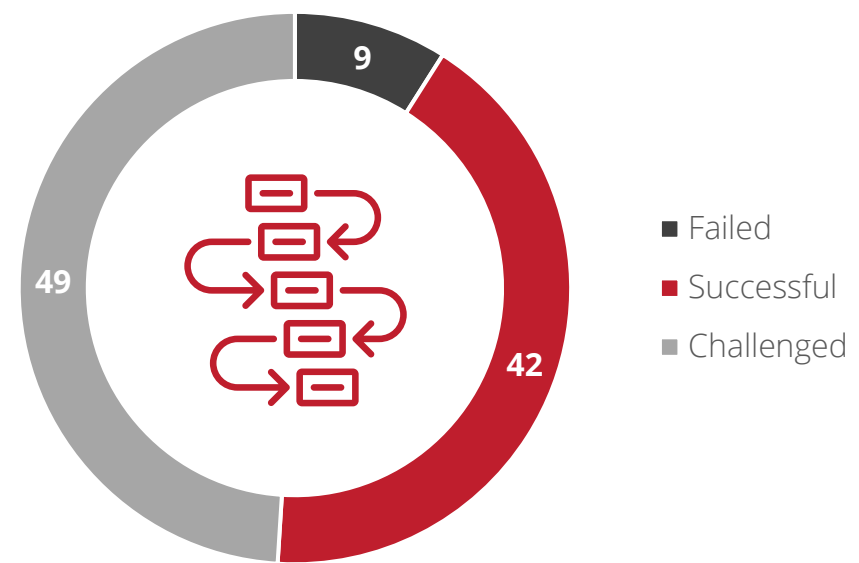
[www.zippia.com/advice/agile-statistics](http://www.zippia.com/advice/agile-statistics)



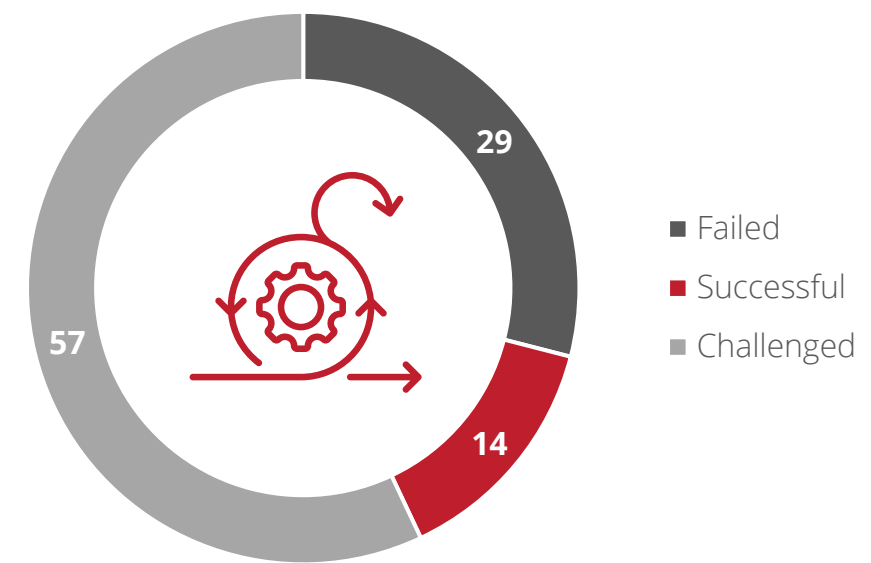
# AGILE ADOPTION

Success and Failure

**AGILE SUCCESS RATE**



**WATERFALL SUCCESS RATE**



# AGILE ADOPTION

What does Agile really do?

“ Some folks think that Agile is about going fast. It’s not. It’s never been about going fast. Agile is about knowing, as early as possible, just how screwed we are. ”

**- Bob Martin**





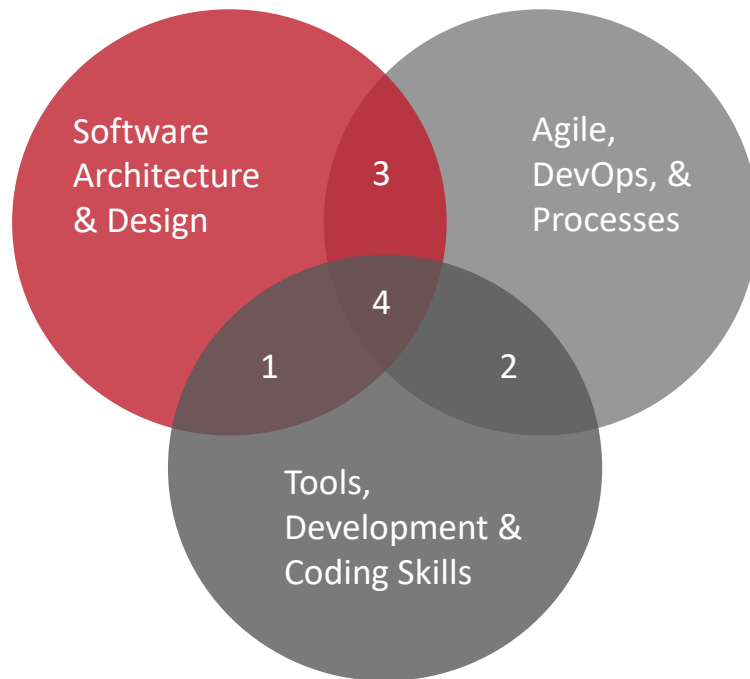
# 04

## Successful Embedded Software

Success requires more than just Agile.

# SUCCESSFUL EMBEDDED SOFTWARE

The Embedded Software Triad



1. Late, Inconsistent, Quality Issues
2. Late, Rework, Lost / Meandering
3. Never completed
4. Successful Delivery

# SUCCESSFUL EMBEDDED SOFTWARE

## Software Design Philosophy

### Define the principles that are most important to you

**Principle #1** – Data Dictates Design

**Principle #2** – There is No Hardware (only data)

**Principle #3** – KISS the Software

**Principle #4** – Practical, Not Perfect

**Principle #5** – Scalable and Configurable

**Principle #6** – Test, Test, and Test

**Principle #7** – Security is King



### Action Item

Identify and write down your top 7 principles.

Put them in a place you can readily see them!

# SUCCESSFUL EMBEDDED SOFTWARE

Yin-Yang

Process dictates design

Design dictates Process

What is being accomplished?

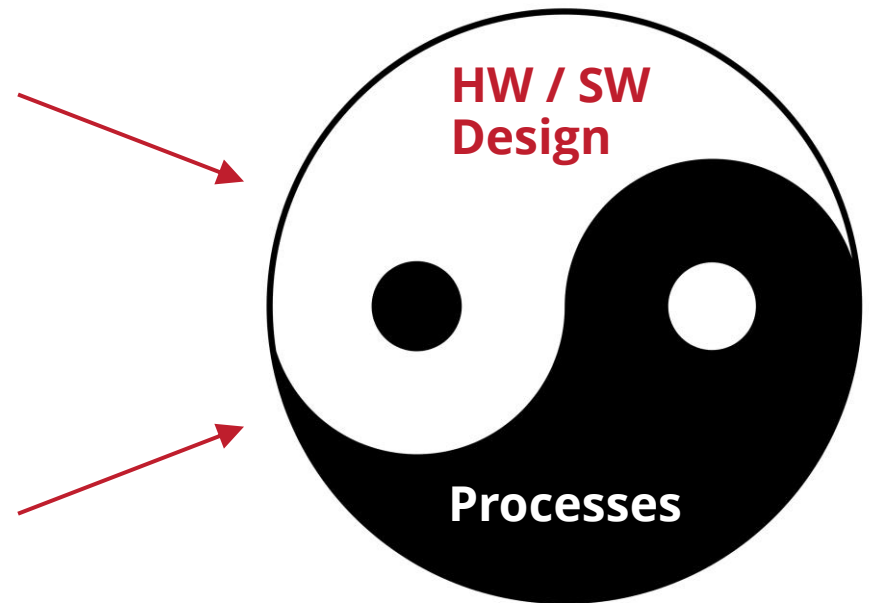
- ✓ Proof-of-concept
- ✓ Production system?
- ✓ Simulation?



Core  
Challenges  
Established



Likelihood of  
Success



# SUCCESSFUL EMBEDDED SOFTWARE

The Need of Discipline

**Successful implementation requires *discipline* across three business level:**



COMPANY

Management needs to buy-in to the benefits and agree to the value.



TEAM

Teams work together to adhere and reinforce.

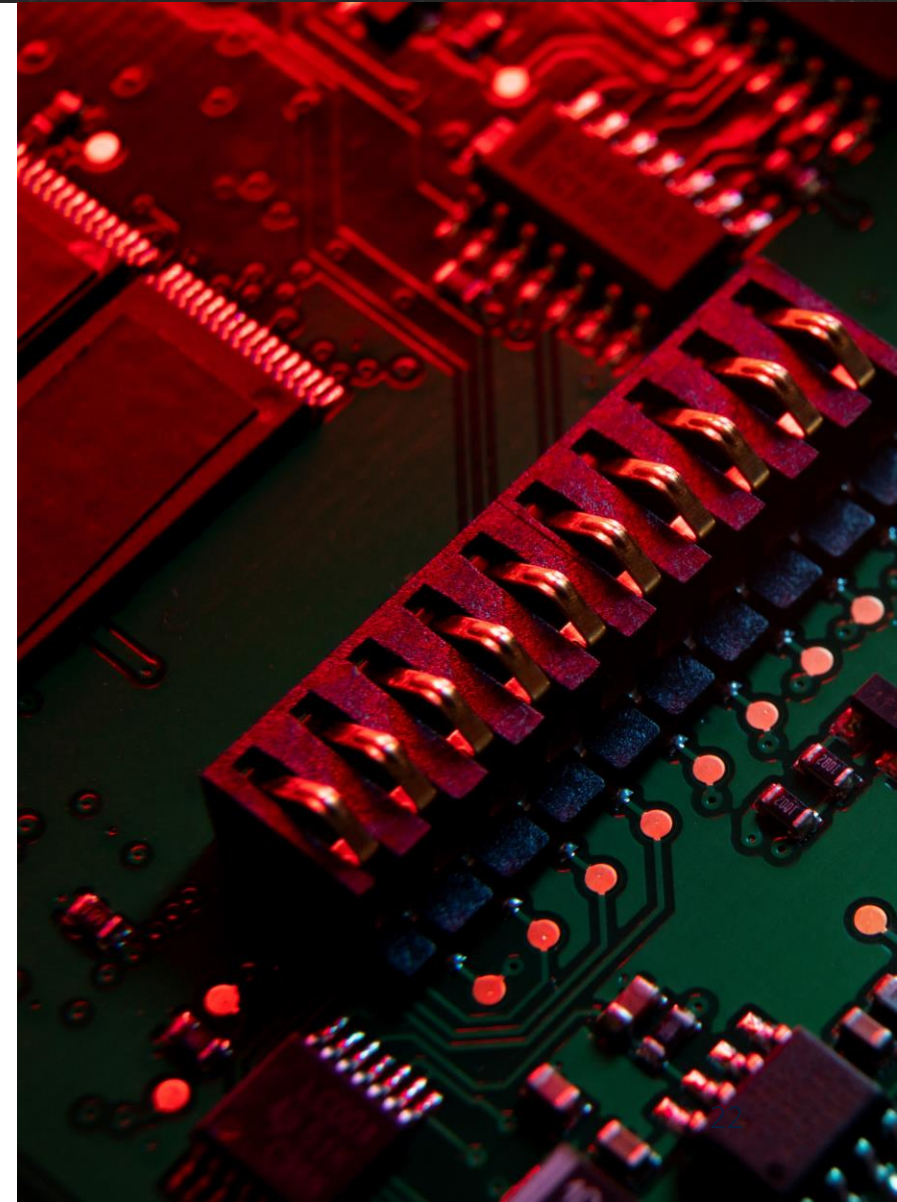


DEVELOPER

Individual developers form the foundation.

## Lab 2: What Principles Guide You?

What principles should you adopt to guide your product development?





# QUESTIONS



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# Thank You

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