



How to Select the Right Microcontrollers for an Application

DAY 2: MCU Selection Criteria

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Course Sessions

- The Microcontroller Industry Today
- MCU Selection Criteria
- The Modern MCU Selection Process
- Microcontroller Selection Use Cases
- Microcontroller Selection Best Practices







Unbiased decision making . . .



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KT Matrix

The **Kepner Tregoe (KT) Matrix** is a step-by-step approach for systematically solving problems, making decisions, and analyzing potential risks.

- Situation appraisal
- Problem Analysis
- Decision Analysis
- Potential Problem Analysis

KT Matrixes limit conscious and unconscious **biases** that tend to steer a decision away from its primary objectives.



Example KT Matrix for Selecting an RTOS

		RTOS #1						RTOS #2						RTOS #3						
			Rating	Rating	Rating	Rating	Rating	Weighted Rating	Rating	Rating	Rating	Rating	Rating	Weighted Rating	Rating	Rating	Rating	Rating	Rating	Weighted Rating
	Criteria	Weight	1	2	3	4	5	Total	1	2	3	4	5	Total	1	2	3	4	5	Total
	Smallest RAM footprint	4	3	3	3	3	3	60	2	2	2	2	2	40	1	1	1	1	1	20
D	Smallest ROM footprint	4	2	2	2	2	2	40	1	1	1	1	1	20	3	3	3	3	3	60
Performance	Highest degree of determinism	5	2	1	1	1	2	35	1	2	2	2	1	40	3	3	3	3	3	75
E	Best meets reliability requirements	5	1	2	2	1	1	35	3	1	1	3	2	50	2	3	3	2	3	65
<u>ب</u>	Minimal context switch times	5	1	1	1	1	1	25	2	2	2	2	2	50	3	3	3	3	3	75
Pe	Minimal interrupt latency	5	1	2	1	1	1	30	2	3	3	3	3	70	3	1	2	2	2	50
	Lowest energy consumption	4	3	3	3	3	3	60	2	2	2	2	2	40	1	1	1	1	1	20
	Best Real-time trace capabilities	3	2	1	2	3	1	27	1	2	3	1	2	27	3	3	1	2	3	36
	Supports static allocation of RTOS objects	4	3	3	3	3	3	60	2	2	2	2	2	40	1	1	1	1	1	20
	Most efficient memory protection	4	2	3	1	2	3	44	3	1	2	3	1	40	1	2	3	1	2	36
Features	Easiest to scale	5	3	2	3	2	3	65	1	3	1	3	1	45	2	1	2	1	2	40
lt	Easiest to configure features	5	2	2	3	1	1	45	1	1	2	2	2	40	3	3	1	3	3	65
l e	Processor derivative fully supported	5	2	2	2	2	2	50	1	1	1	1	1	25	3	3	3	3	3	75
—	Conforms to required interface standards (i.e. POSIX, DO-178B)	3	1	1	1	1	1	15	3	3	3	3	3	45	2	2	2	2	2	30
	Easiest to port to other MCU's and architectures	3	1	2	3	1	2	27	2	3	1	2	3	33	3	1	2	3	1	30
	Most relevent safety certifications	4	3	2	3	2	3	52	2	3	1	3	1	40	1	1	2	1	2	28
	Lowest upfront licensing costs	5	3	3	3	3	3	75	1	1	1	1	1	25	2	2	2	2	2	50
	Lowest royalty cost per unit	3	3	3	3	3	3	45	2	2	2	2	2	30	1	1	1	1	1	15
1	Greatest familiarity with this RTOS	4	3	2	1	1	2	36	1	3	2	2	3	44	2	1	3	3	1	40
Cost	Lowest time to get up to speed with RTOS specifics	3	1	2	3	3	2	33	2	3	1	1	3	30	3	1	2	2	1	27
8	Smallest tool investment	4	3	2	2	3	3	52	1	3	3	1	1	36	2	1	1	2	2	32
1	Lowest training investment	5	2	1	3	2	1	45	1	3	2	1	3	50	3	2	1	3	1	50
	Lowest cost of middleware (price and integration effort vs quality	5	2	1	2	2	2	45	3	2	3	3	1	60	1	3	1	1	3	45
	Least open source (minimize new IP release)	3	1	1	1	1	1	15	2	3	3	2	2	36	3	2	2	3	3	39
	Highest adoption rate in target industry	3	3	2	3	2	3	39	1	3	1	3	2	30	2	1	2	1	1	21
5	Most architectures supported	3	2	2	2	2	2	30	3	3	3	3	3	45	1	1	1	1	1	15
ter	Largest and most vibrant forum community (fast to respond)	4	2	3	2	3	1	44	1	2	1	1	3	32	3	1	3	3	2	48
EcoSystem	Fastest technical support available	5	1	2	1	2	1	35	2	3	2	3	2	60	3	1	3	1	3	55
l õ	Highest quality professional training available	2	2	1	2	1	2	16	1	3	1	3	1	18	3	2	3	2	3	26
ш	Example projects and source available	4	2	3	2	3	2	48	3	1	3	1	3	44	1	2	1	2	1	28
	Integrated development tools and plugins	4	2	1	3	2	1	36	1	3	1	1	3	36	3	1	3	3	1	44



KT Matrix Set Up

- 1) Identify the categories that will be evaluated
- 2) Create the criteria that will be evaluated
- 3) Provide a weight from 1 5 for each factor
- 4) Develop the MCU Selection Matrix
- 5) Distribute to each decision maker
- 6) Calculate the weighted sums
- 7) The highest value is the selected MCU



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What is your experience level using a KT-Matrix?

- Just heard about them
- Aware of them but don't use them
- Use them to make decisions within our team
- Other













Category Factors

Categories are general high-level groups of decision-making criteria used to organize the decision-making process.

Criteria are specific features that are weighed as part of the decisionmaking process.



Categories to Evaluate

- Hardware
- Peripheral Features
- Cost
- Ecosystem
- Middleware Support
- Vendor
- Security
- Experience





Category Tools

	Ogi-Key	All Products Products ~ M	 microcontroller Manufacturers - Resource 	:es ~	Q		Hello, Jacob Beningo Account & Lists ~ /
Product Index > Integrated Circuits (ICs) > Em	bedded - Microcontrollers						
Search Within Q Results: 9	2,184	Packaging	Product Status	Core Processor		Core Size	Speed
Search Filter Adafruit Industries LLC Advanced Micro Devices AMD Analog Devices Inc. Analog Devices Inc./Maxim Integrated Arduino Atmel	Search Filter - * 568xx 56F8000 56F8014 56F836xx 56F836xx 56F837xx	- Bag Box Bulk Cut Tape (CT) Digi-Reel® Strip Tape & Box (TB) Tape & Reel (TR)	Active Discontinued at Digi-Key Last Time Buy Not For New Designs Obsolete Preliminary	Search Filter 12V1 80C152 80C186 80C188 80C196KC 80C31 80C32		Search Filter 4-Bit 6-Bit 8-Bit 8/16-Bit 16-Bit Dual-Core 16-Bit 16/32-Bit	Search Filter 30/20MHz 40/20MHz 40/30MHz 60/30MHz 350kHz 500kHz 625kHz





Criteria Selection

Identify what will help differentiate the various devices to best meet your needs i.e.:

- Cost
- Architecture
- Core bus speed
- Peripheral set
- Etc

Apply a 1 – 5 weighting to each.





Which criteria do you think is most important?

- Cost
- Processor architecture
- Peripheral set
- Other







The MCU Selection KT Matrix Example







A populated KT-Matrix

					Micro	contro	oller #1		Microcontroller #2								
	Criteria	Weight	Rating 1	Rating 2	Rating 3	Rating 4	Rating 5	Weighted Rating Total	Rating 1	Rating 2	Rating 3	Rating 4	Rating 5	Weighted Rating Total			
	32-bit Architecture	4	3	3	3	3	3	60	2	2	2	2	2	40			
a)	Processor speed	4	2	2	2	2	2	40	1	1	1	1	1	20			
ari	Instruction set	5	2	1	1	1	2	35	1	2	2	2	1	40			
<u>≩</u>	Minimial interrupt latency	5	1	2	2	1	1	35	3	1	1	3	2	50			
Hardware	Loweset energy consumption	5	1	1	1	1	1	25	2	2	2	2	2	50			
Т	Part Availability	5	1	2	1	1	1	30	2	3	3	3	3	70			
	Memroy footprint / speed	4	3	3	3	3	3	60	2	2	2	2	2	40			
	File system best meets system requirements	4	2	1	2	2	1	32	3	2	3	3	1	48			
are	TCP/IP stack best meets system requirements	4	2	1	2	2	1	32	3	2	3	3	1	48			
Middleware	USB stack best meets system requirements	4	2	1	2	2	1	32	3	2	3	3	1	48			
dle	Graphics stack best meets system requirements	4	2	1	2	2	1	32	3	2	3	3	1	48			
٨id	Middleware requires minimal integration effort	4	2	1	2	2	1	32	3	2	3	3	1	48			
2	Additional 3rd party tools integrated seamlessly	3	1	2	1	2	1	21	2	3	2	3	2	36			
	Maxmize professional growth potential	2	2	2	1	3	1	18	1	1	3	2	3	20			
5	Least amount of stress to implement	2	2	3	1	1	3	20	1	2	3	3	2	22			
Jee	Most fun / interesting	1	2	3	3	1	2	11	3	1	1	2	3	10			
Engineer	Minimized labor intensity	3	1	2	3	1	3	30	2	3	1	2	1	27			
臣	Least deadline constrained to get up to speed	2	2	1	2	1	3	18	3	2	3	2	1	22			
	Most internal resources available	3	1	2	3	3	3	36	2	3	1	1	1	24			
2	Security Certified RTOS	5	2	2	1	3	1	45	3	3	2	1	2	55			
Security	Supports Arm TrustZone	4	1	1	2	1	1	24	2	2	3	2	2	44			
SC	Supports TF-M	5	1	1	1	2	2	35	2	2	2	3	3	60			
Š	Secure OTA / Bootloader support	3	2	2	1	2	2	27	1	1	2	3	3	30			
	Total	198	98	94	101	101	95	1852	104	113	109	116	102	2059			
			Microcontroller #1							Microcontroller #2							





Would you consider using a KT Matrix in the future?

- Yes
- No
- Maybe
- Already use them













Thank you for attending

Please consider the resources below:

- www.beningo.com
 - Blog, White Papers, Courses
 - Embedded Bytes Newsletter
 - <u>http://bit.ly/1BAHYXm</u>
 - Embedded Software Design
 - <u>https://bit.ly/3PZCtNO</u>



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